The solutions aren’t always easy or cheap, but they are worth the investment. We have the power to decide the river’s future. The question is which path will we choose?

For the River,

Lisa Rinaman – Your St. Johns Riverkeeper
Our members matter!

The Members Matter Low Country Boil was a big hit, allowing us to show our appreciation to our members and recruit new folks to our team. As you may know, our membership campaign goal is to increase our membership by 20% by the end of 2014. But we can't get there without your help. Our strength is in our numbers!

Learn more about our ongoing Membership Campaign and how you can help grow our ranks on our website or by contacting jimmy@stjohnsriverkeeper.org.

News & Notes

As a part of the Waterkeeper Alliance’s Swimmable Water Week, our staff accepted the challenge and all jumped into the St. Johns to demonstrate our support for swimmable, fishable waters in the U.S.

Peterbrook Chocolatier stores donated 15% of proceeds during the weeklong Peterbrook Promise campaign.

Our volunteers staffed a table at Ferry Fest to support the St. Johns River Ferry. Rising Tides, our young professionals group, also organized the Save the Ferry Bike Ride for nearly 100 riders.

Two Rising Tides cleanups hosted by Intuition Ale Works brought in over 30 bags of trash with just as many volunteers. In addition, $1 from all pints sold went to help us purchase more cleanup supplies to continue the hard work.

The Avondale W90+ store in Jacksonville donated proceeds from weekly wine tasting events to support our work!

Aqua East hosted its annual SUP Race on Six Mile Creek from Outback Crab Shack and raffled off a brand new SUP board to benefit SJRK. Thanks guys!

We partnered with the Jacksonville Songwriters Residency to create a new St. Johns River category for the annual Gram Parsons Songwriting Contest. The winner, Al Poindexter, won a $250 prize for his original composition “Hyacinth Drift” that you can hear on his website www.alpoindexter.com.

We organized a public event at Tree Hill Nature Center to celebrate the release of Bill Belleville’s newest book, “Peace of Blue: Water Journeys.”

SJRK entered a team in the annual Jacksonville Dragon Boat Festival. We placed 2nd in the Community Category and had a blast competing on the St. Johns while supporting a great
Give the gift that keeps on giving

This holiday season, give the gift of the river to your friends, family and co-workers.

Here are some great ways to support St. Johns Riverkeeper, while giving those on your shopping list a gift with purpose:

- A gift membership is a great way to benefit our river all year long. Give the gift of membership on the JOIN page of our website or call our office today.

- Make a gift in memory of a loved one or in honor of someone who cares about the St. Johns.

- Give a gift certificate for passage on our next 2-day Eco-Heritage Boat Trip in April 2015.

- Riverkeeper merchandise makes great gifts. We have tote bags, notecards, hats, tees, and fishing shirts and our popular “Get Your Feet Wet” guidebooks to the St. Johns. Contact carol@stjohnsriverkeeper.org or 904-256-7591.

cause, In The Pink and breast cancer awareness.

Jennie Busey, our Education Director, led a “Get Your Feet Wet” breakout session at the WJCT Teach Conference. Participating teachers learned about the class programing and field trip opportunities that we provide and ways they can successfully bring the St. Johns River into their classrooms.

We are now partnering with Clay County to provide outreach and education programs at community events and public schools throughout the county.

The SweetWater Brewing Company Save Our Water Campaign raised nearly $7,000 through the sale of raffle tickets and paper fish at restaurants throughout Jacksonville. Thanks to all who participated and congrats to Mellow Mushroom for being the top campaign fundraiser this year!

Once again, Folio Weekly readers voted the St. Johns Riverkeeper “Best Environmental Activist”. We are proud to be the voice for your St. Johns River and grateful for the recognition!
Calendar

- November 21
  Oyster Roast
  Garden Club
  7 pm

- November 23
  McCoy Creek Cleanup
  with Engine 15
  10 am – noon

- December 6
  Holiday Boat Trip
  10 am – Noon

- December 11
  Holiday Mingle
  Riverkeeper Office
  4:30 – 7 pm

- December 14
  McCoy Creek Cleanup

Oyster Roast
13th Annual
Friday, November 21, 2014
7 o’clock in the evening
Garden Club of Jacksonville
1005 Riverside Avenue
Join us for live music, silent auction, fabulous food by Biscottis and succulent oysters.
Purchase tickets online or call 904-256-7591.
Featured Artist:
Kathy Stark, “Julington-Durbin Creek Preserve”

Address Service Requested

Become a member or donate online at www.stjohnsrivekeeper.org.