



Outreach and Engagement Specialist

JOB DESCRIPTION

Reports to: Executive Director

Summary: Full-time position responsible for organizing and managing outreach events, programs and campaigns to raise awareness about issues affecting the river's health, provide experiences that connect people to the St. Johns, develop partnerships and foster relationships with diverse communities, and empower and activate citizens and volunteers throughout the St. Johns River watershed in support of the organization's advocacy priorities.

PROGRAM MANAGEMENT AND SUPPORT

- Work with Education Director and other team members to organize, manage, and/or provide support for events, programs, projects and campaigns to:
 - inform the public about our priority issues (field trips, forums, workshops, films),
 - facilitate action and engagement (calls-to-action, sign petitions, meet with elected leaders),
 - increase support for the organization (concerts, Low Country Boil, etc.),
 - provide opportunities to experience the river (field trips, boat trips, hikes, paddling events),
 - maintain current partnerships and increase involvement/cultivation with new partners and diverse communities and expand our reach throughout the watershed, and
 - engage and cultivate our members and volunteers (citizen science programs, River Friendly programs, cleanups, training).
- Provide staff support and guidance to the River Patrol volunteer program.

PARTNERSHIP CULTIVATION

- Establish and cultivate partnerships with businesses, restaurants, outfitters, churches, and other organizations to reach and engage new and diverse stakeholders.
- Manage partnership campaigns such as RAM's River Ruckus, Earth Month with Aveda salons, Tiny Dock Concerts, and Cowford Redfish Tournament.

OTHER RESPONSIBILITIES

- Provide presentations and programs to civic groups and organizations.
- Work closely with Communications Specialist to provide program updates that need to be communicated to our constituents.
- Assist with special projects and fundraising initiatives, as needed.

Desired Skills, Qualifications & Personal Characteristics:

- ✓ Commitment to the St Johns River, St Johns Riverkeeper, its mission and goals.
- ✓ Excellent oral and written communication and interpersonal skills with public speaking experience.
- ✓ Extensive experience organizing events, coordinating volunteers, managing projects or campaigns.
- ✓ Ability to interact, work, and communicate effectively with diverse populations and team members.
- ✓ Proven strategic planning skills with ability to develop effective goals, strategies, and metrics.
- ✓ Proficient computer skills.

- ✓ Ability to effectively organize and engage volunteers, manage multiple tasks and meet deadlines, work independently and maintain flexible hours (including some weekends).

Salary/Benefits:

\$41,000 - \$45,000, including benefits. Commensurate with experience and other qualifications.

Application:

If you are interested in applying for this position, submit your resume with a letter of interest to Jimmy Orth, Executive Director, at jimmy@stjohnsriverkeeper.org **before January 23, 2023**.

Resumes will be reviewed on an ongoing basis and a hiring decision may be rendered prior to the deadline.

We are an Equal Opportunity Employer and do not discriminate against any employee or applicant for employment because of race, color, sex, age, national origin, religion, sexual orientation, gender identity and/or expression, status as a veteran, and basis of disability or any other federal, state or local protected class.

St. Johns RIVERKEEPER, Inc. is a nonprofit organization that serves as an advocate for the St. Johns River, its watershed, and the citizens to whom this tremendous resource belongs. Our mission is to defend the St. Johns River and advocate for its protection.

St. Johns RIVERKEEPER
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